



Media-MassCom Platform
www.smart4bharat.com

SMaRT Impacts

MAY 2026

659+
MEMBERS

400M+
MONTHLY
VIEWERS

12
LANGUAGES

05
NEW MEMBERS

FREE
MEMBERSHIP



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About SMaRT



SMaRT is a not-for-profit organisation. It's a platform for nationalistic media and all types of mass communicators like authors, bloggers, podcasters, Kathakaarsetc. It has grown rapidly to about 659+ members, having a pan-India presence in 12+ languages and a global footprint spanning five countries. The cumulative readership has reached 400 million and it will soon cross 500 million.

SMaRT's mission is to support its members to grow rapidly to their maximum potential. Join us in celebrating the spirit of Bharat and shaping its narrative globally.



RESEARCH GRANTS

Jury-approved grants for original content on history, culture, constitutional values, and national issues. 350+ stories funded to date.



TRAINING & WORKSHOPS

Free skills training content creation, AI tools, journalism ethics, SEO, and documentary production. Online and offline formats.



EQUIPMENT GRANTS

Cameras, studio equipment, Adobe licences sponsored for members. 15 Lakhs+ disbursed in equipment support.



ASHRAM RETREATS

Annual retreats at ISHA, Art of Living, Chinmaya Mission, and Brahmakumaris. 4 retreats · 250+ members attended.



LEGAL AID

Active legal support for creators facing public interest cases. Currently pursuing cases in Andhra Pradesh & West Bengal.

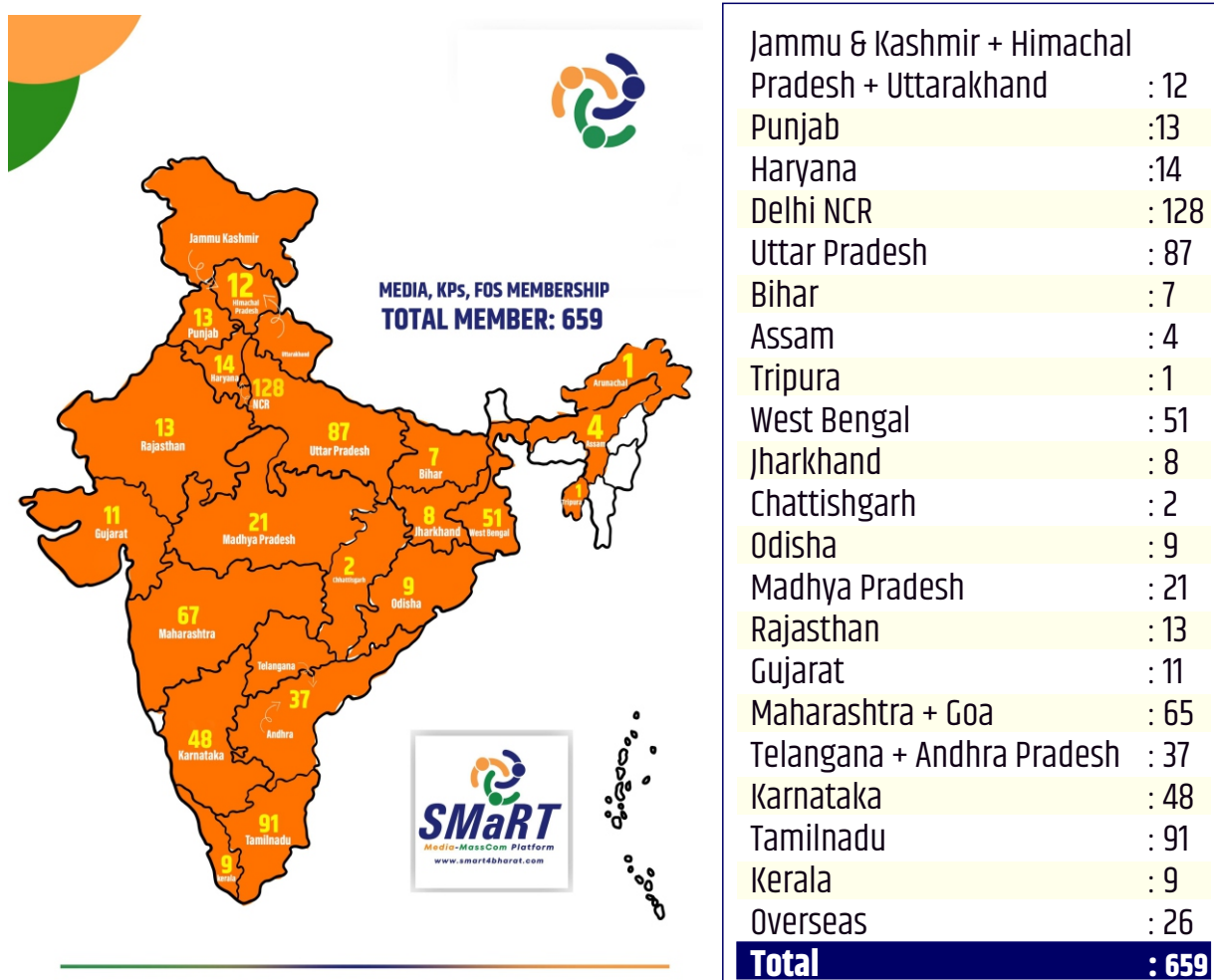


YOUTH PROGRAMMES

Student Leadership Clubs in 50+ colleges. Internship programme. Constitutional literacy training. 1,000+ students reached.

State Of The Network

- SMaRT continues to grow steadily, reaching a total membership of 659.
- During the month, **we successfully amplified 3 exclusive stories**, with participation from members across regions.
 1. From spreading misinformation about CAA, Farmers Protest, elections and more: ...
 2. Madhya Pradesh: Muslim man embraces Sanatan Dharma after being traumatised...
 3. Faith or Livelihood ? Long-time Employee Mahendra Nath Roy Forced to Convert...
- This collaborative effort highlights SMaRT's expanding reach and its commitment to impactful, coordinated storytelling.



SMaRT support Book Launch in Bengaluru

Promoting Intellectual Dialogue Against the Odds

SMaRT proudly supported the successful launch of “Blasphemy” by Kushal Mehra in Bengaluru. Organized by Sharan Shetty and Team Bodh, the thought-provoking evening drew a massive, highly engaged audience, even competing against an IPL finals, underscoring a deep public hunger for genuine intellectual discourse.

SMaRT was officially represented at the event by Deputy Director Meena Vishwanath. As an organization dedicated to fostering meaningful dialogue and supporting independent thought, SMaRT extends its heartfelt congratulations to the organizers and the author.



Sharan Setty, Bodh

At Bodh, our vision has always been to bring thoughtful conversations beyond screens and into real communities. The overwhelming response to Kushal Mehra's Bengaluru event reaffirmed that there is a growing audience for serious, nuanced discussions on ideas, civilisation and society. We are grateful to SMaRT for believing in this vision and supporting spaces where such dialogue can flourish.



National Hindu Book Festival in Chennai

Celebrating Heritage and Intellectual Discourse in Chennai

The National Hindu Book Festival, held from May 22nd–24th at the Panigraha Kalyana Mandapam in West Mambalam, Chennai, concluded as a resounding success. Co-organized by SMaRT and the National Journalist Welfare Association, the three-day exhibition celebrated Hindu literature and spiritual heritage, drawing exceptional crowds.

SMaRT was officially represented at the event by Research Analyst Janani Ganeshan. Each evening featured impactful intellectual and spiritual seminars. Highlights included insightful sessions on May 23rd with Sri APN Swami, Rama Ravikumar, and Jayanthi Iyengar, alongside special divine recitations by Siva Thirumathi Nirmala Ravi.

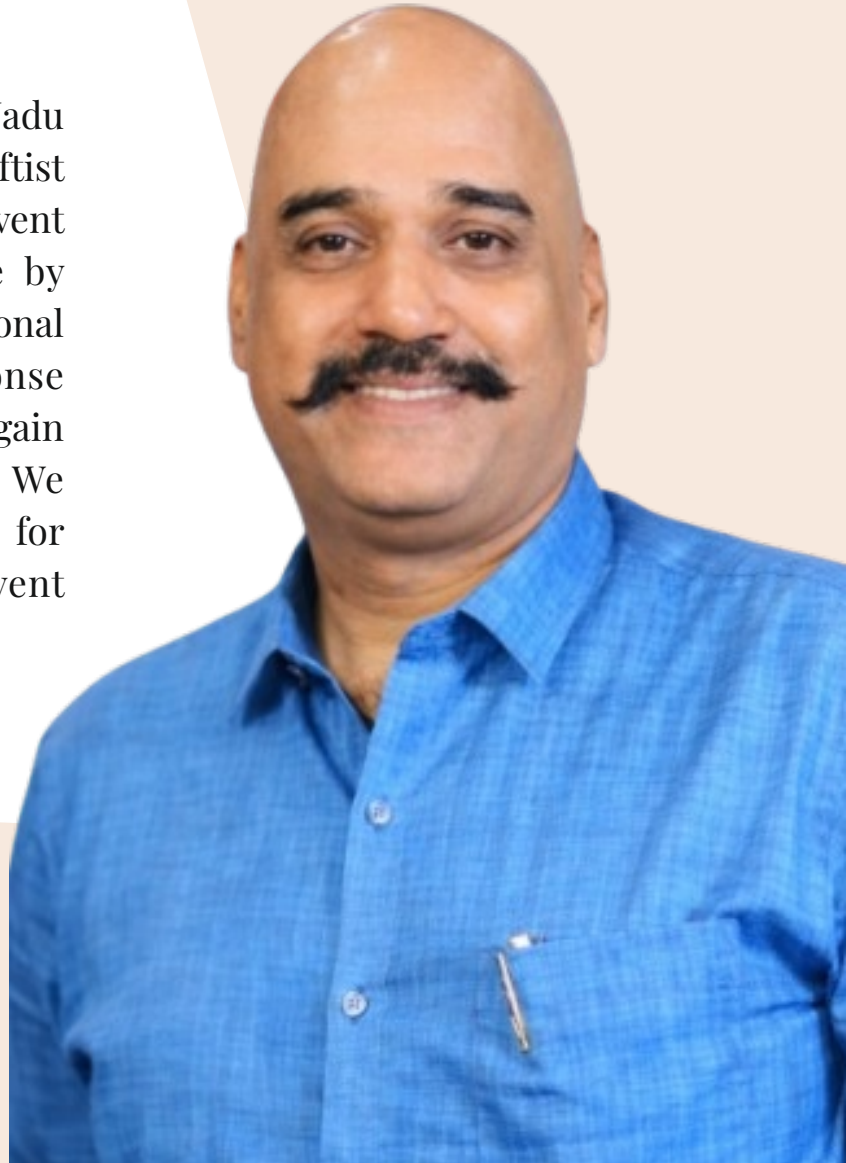


Jayakrishnan M R

(SMaRT Member)

The National Journalist Welfare Association, together with SMaRT, proudly hosted the three-day National Book Fair in West Mambalam, Chennai, from May 22 to 24. More than 12 publishers showcased their books, and sales reached nearly ₹65,000.

Traditionally, book fairs in Tamil Nadu have been organized mainly by leftist groups, but for the first time, this event marked an important milestone by hosting a book fair rooted in national thought. The enthusiastic response showed that Tamil Nadu is once again embracing the national spirit. We sincerely thank the SMaRT team for their support in making this event possible.



Neerajan Saha (SMaRT Member)

Being a member of Smart4Bharat has been one of the most empowering experiences of my life. The think tank's clarity of purpose, intellectual rigor, and unwavering commitment to nation-building are truly inspiring. I am deeply grateful for the support they extended to me during my legal battles; standing by me when it mattered most.

Their encouragement and guidance gave me strength in moments of uncertainty. I also deeply appreciate their efforts in supporting important initiatives like the Digital Democracy Dialogues, which are shaping critical conversations for India's future. Proud to be part of this community.



Prasanta Dhali

(SMaRT Member)

Heartfelt thanks to SMaRT

I would like to express my sincere gratitude and congratulations to SMaRT for their tireless work in spreading nationalist ideology, culture and national consciousness. The way they extend their hands of cooperation by standing by nationalist content creators, writers, researchers and socially conscious people from different corners is truly commendable. They are strengthening the work of many people not only through encouragement, but also through necessary support, guidance and cooperation. May this initiative of SMaRT continue to progress successfully in the future with the aim of creating a healthy, conscious and patriotic society. Thank you again for your valuable contribution.



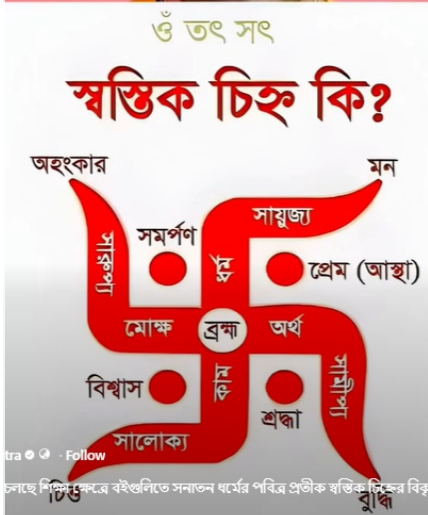
Campaign: #ReclaimSwastika

Dear SMaRT Members & Supporters,

Namaste

For over 5,000 years, the Swastika has been a sacred symbol of peace. Yet, NCERT and state board textbooks mislabel it as a Nazi symbol, teaching children to associate their heritage with genocide. SMaRT said enough is enough.

SMaRT launched a digital campaign to demand immediate corrections from the Ministry of Education. The momentum is growing, but the fight continues. Amplify the truth and follow our official handles to support the cause:





SMaRT

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Please get in touch with the SMaRT team to know about
“Friends of SMaRT” and help us find MORE FRIENDS



@SMaRT4Bharat



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smartforbharat