

MONTHLY EDITION



Impact Newsletter

MARCH 2026

652+
MEMBERS

400M+
MONTHLY
VIEWERS

12
LANGUAGES

05
NEW MEMBERS

FREE
MEMBERSHIP



SMART4BHARAT.COM

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About SMaRT



SMaRT is a not-for-profit organisation. It's a platform for nationalistic media and all types of mass communicators like authors, bloggers, podcasters, Kathakaarsetc. It has grown rapidly to about 700 members, having a pan-India presence in 12+ languages and a global footprint spanning five countries. The cumulative readership has reached 400 million and it will soon cross 500 million.

SMaRT's mission is to support its members to grow rapidly to their maximum potential. Join us in celebrating the spirit of Bharat and shaping its narrative globally.



RESEARCH GRANTS

Jury-approved grants for original content on history, culture, constitutional values, and national issues. **350+** stories funded to date.



TRAINING & WORKSHOPS

Free skills training content creation, AI tools, journalism ethics, SEO, and documentary production. Online and offline formats.



EQUIPMENT GRANTS

Cameras, studio equipment, Adobe licences sponsored for members. **15 Lakhs+** disbursed in equipment support.



ASHRAM RETREATS

Annual retreats at ISHA, Art of Living, Chinmaya Mission, and Brahmakumaris. **4 retreats · 250+** members attended.



LEGAL AID

Active legal support for creators facing public interest cases. Currently pursuing cases in Andhra Pradesh & West Bengal.

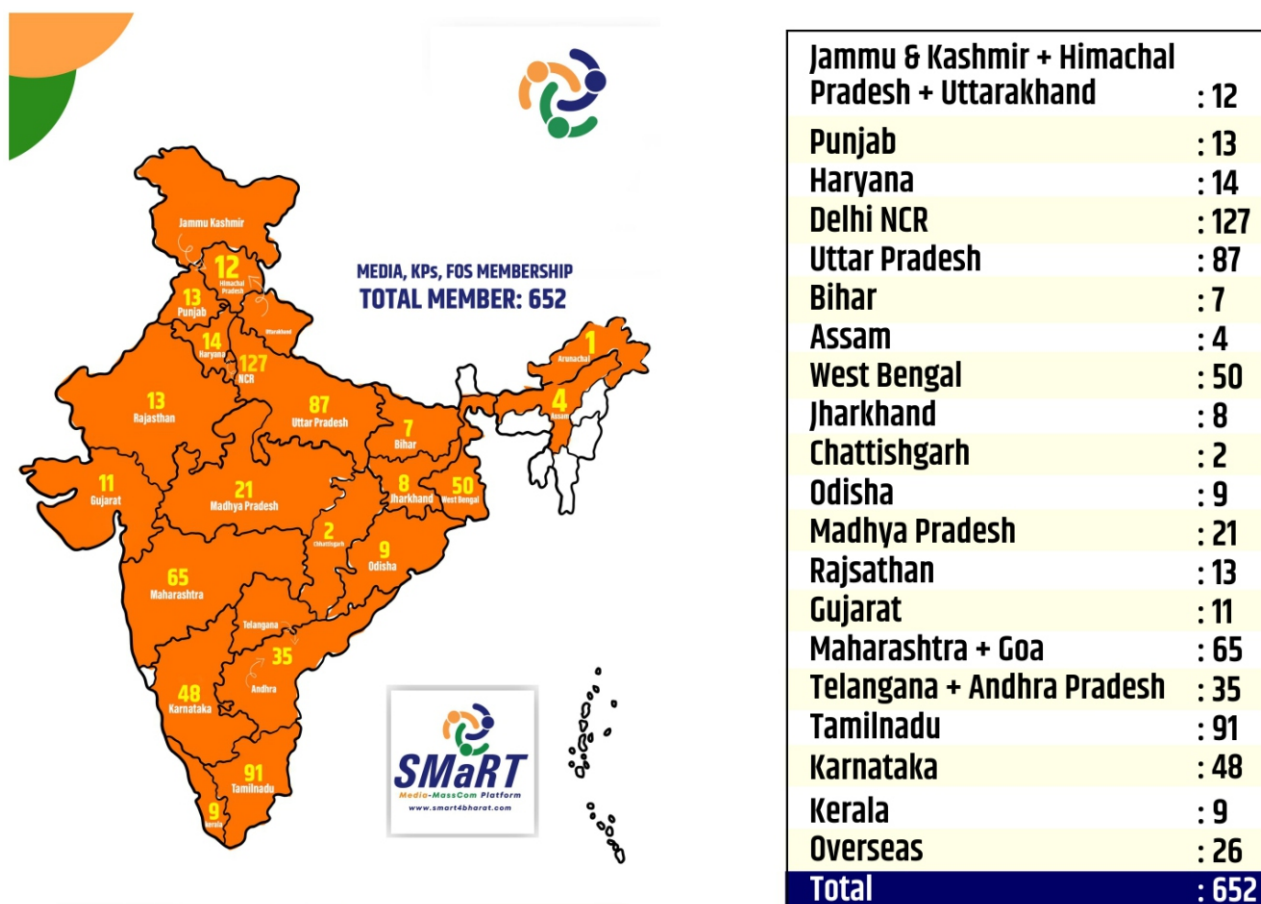


YOUTH PROGRAMMES

Student Leadership Clubs in **50+** colleges. Internship programme. Constitutional literacy training. **1,000+** students reached.

State Of The Network

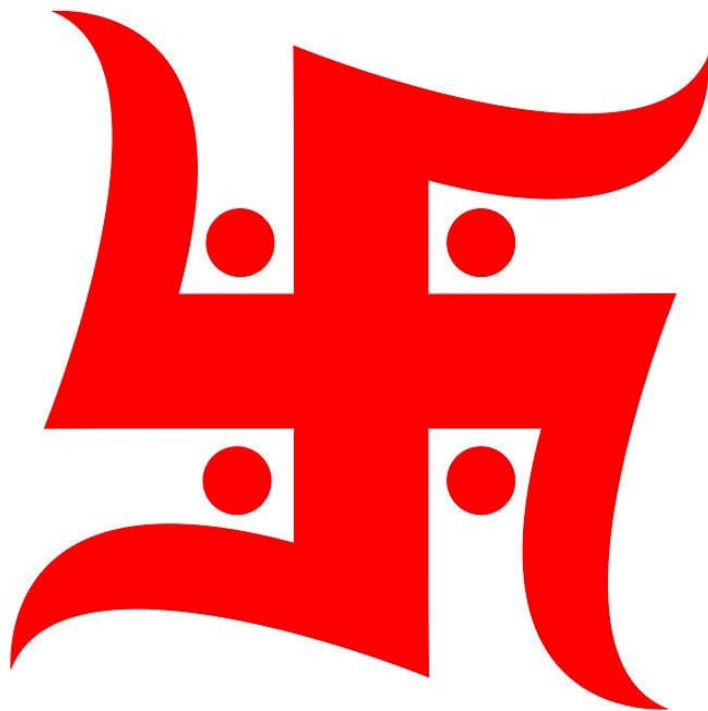
- SMaRT continues to grow steadily, reaching a total membership of 652.
- In March, 5 new members joined the network, strengthening our collective voice.
- During the month, we successfully amplified 5 exclusive stories, with participation from members across regions.
- This collaborative effort highlights SMaRT's expanding reach and its commitment to impactful, coordinated storytelling.



Reclaiming the True Meaning of the Swastik

SMaRT's Initiative to Revive the Authentic Legacy of the Swastik

SMaRT is pleased to announce an upcoming social media awareness campaign focused on highlighting the true cultural and spiritual significance of the Swastik symbol. The initiative aims to address widespread misconceptions and challenge its incorrect portrayal in public discourse. Through informed and respectful communication, the campaign will promote a more accurate understanding rooted in its historical and cultural context, fostering meaningful dialogue and awareness across audiences.



Creator Support Internship Programme (CSIP)

SMaRT's CSIP Empowering Talent with Skills and Support

SMaRT has launched the Creator Support Internship Programme (CSIP) to strengthen our creator ecosystem with trained interns in research, scriptwriting, and video editing.

Under this initiative, selected interns will collaborate with SMaRT creators for a period of 3 months, with stipend support provided by SMaRT.



Ram Navami procession has been attacked in Murshidabad, West Bengal

**Spotlighting Murshidabad's Ram Navami Clashes
and the Need for Honest Reporting**

A Ram Navami procession in Murshidabad, West Bengal, was attacked, leading to violent clashes, stone-pelting, and damage to shops and property. Reports indicate that the situation escalated quickly, forcing police intervention and deployment of additional forces to bring it under control.

SMaRT amplified this story to highlight how such incidents during religious processions are often underreported or inconsistently presented.

By pushing verified visuals and accounts, the aim was to bring wider attention to the ground situation, ensure the issue reached a national audience, and encourage informed public discourse around law and order and community tensions.



SMaRT Impact Story: Swift Action, Real Results

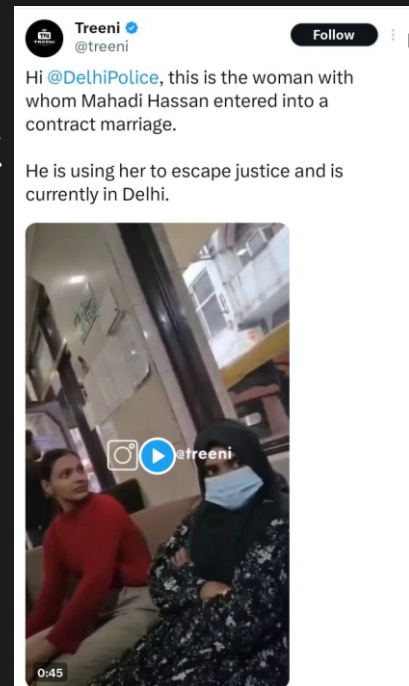
From Exposure to Enforcement: How SMaRT's Network Turned Vigilance into Swift Justice

In a significant breakthrough, a dangerous fugitive attempting to evade justice was successfully tracked, exposed, and brought to account, highlighting the growing impact of SMaRT's members network.

Mehadi Hasan, a Bangladeshi Islamic leader accused of the brutal killing of ASI Santosh Saha on August 5, 2024, was recently traced to Delhi. According to reliable sources, he was attempting to flee to a European country by approaching an embassy, in a calculated move to escape legal consequences.

Disturbingly, Hasan had earlier circulated a video in which he was seen openly boasting about the killing of the Hindu ASI, further underlining the gravity of the crime. At this critical point, SMaRT member, Treeni, played a decisive role. By identifying and exposing Hasan's presence in Delhi, Treeni brought immediate attention to the issue. The information quickly went viral, triggering swift action from authorities.

As a result, law enforcement agencies acted promptly, leading to Hasan's arrest and immediate deportation to Bangladesh. This incident stands as a powerful example of how alert, committed individuals within the SMaRT network can create real-world impact. It reinforces the importance of vigilance, timely action, and responsible information-sharing in ensuring that justice is not derailed.

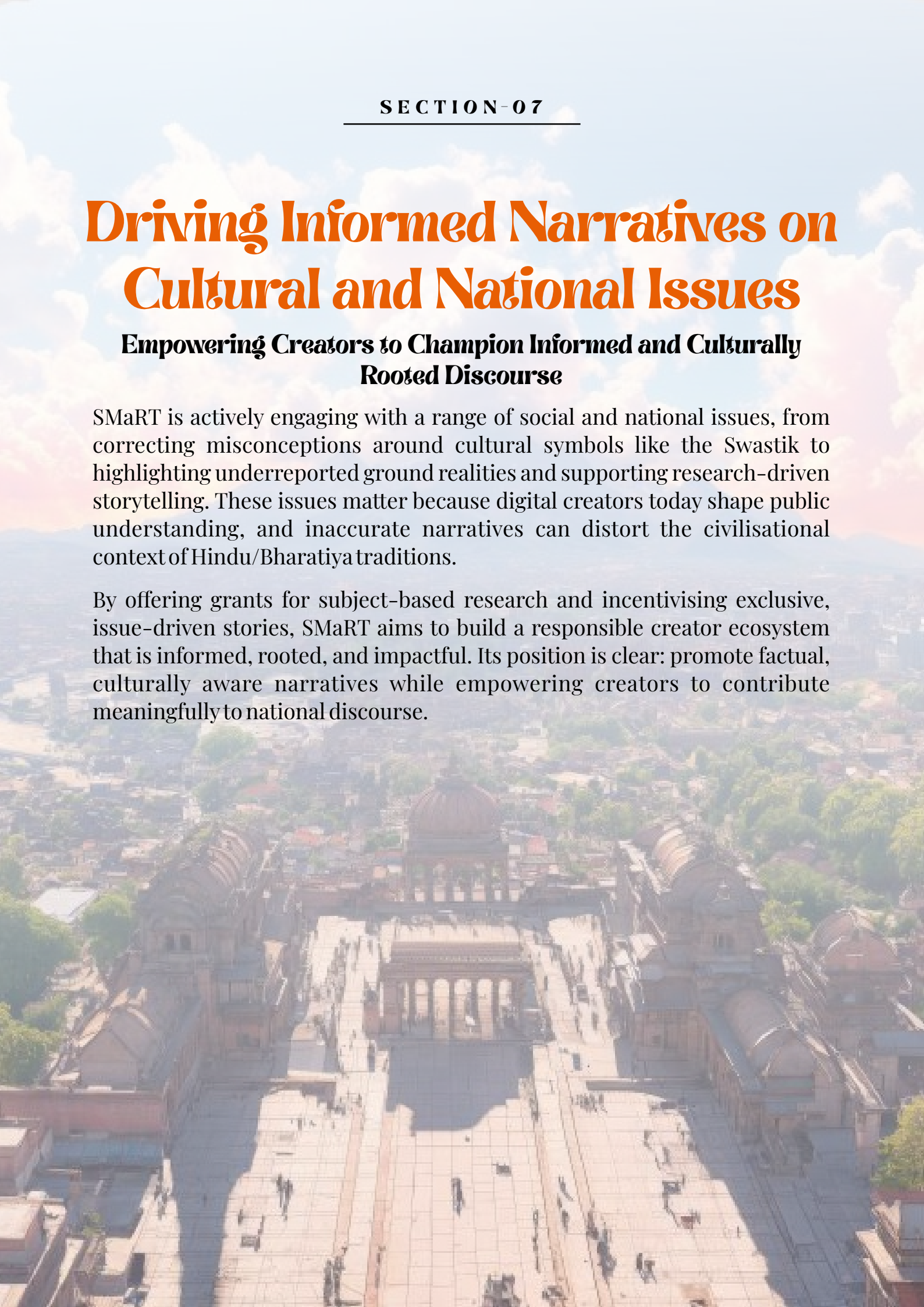


Driving Informed Narratives on Cultural and National Issues

Empowering Creators to Champion Informed and Culturally Rooted Discourse

SMaRT is actively engaging with a range of social and national issues, from correcting misconceptions around cultural symbols like the Swastik to highlighting underreported ground realities and supporting research-driven storytelling. These issues matter because digital creators today shape public understanding, and inaccurate narratives can distort the civilisational context of Hindu/Bharatiya traditions.

By offering grants for subject-based research and incentivising exclusive, issue-driven stories, SMaRT aims to build a responsible creator ecosystem that is informed, rooted, and impactful. Its position is clear: promote factual, culturally aware narratives while empowering creators to contribute meaningfully to national discourse.





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